

PAUL PROFFITT & ASSOCIATES

About Us

Paul Proffitt & Associates is an organization born out of necessity to serve the expanding Baby Boomer generation and to help consumers navigate the complex Medicare maze. As a Medicare focused agency, we are trusted by both Medicare beneficiaries and agents seeking mentoring.

Mission

Our Mission is to improve the lives of Medicare beneficiaries by presenting the best possible solution for their healthcare needs.

Values

We value each Agent as an individual, not simply a number.

We stay current on changing market conditions that impact our Agents.

We value referrals and are committed to maintaining Agent trust and loyalty.

Vision

We will continue to evolve into the premier Medicare distribution partner for leading health insurance carriers. We will continue to be a loyal general agency representing top tier health plans and medical groups.

Who is Paul Proffitt?

Paul Proffitt (yes, his real name) transitioned from a successful career in the mortgage industry to the insurance world following the Great Recession of 2008. Paul recognized that the aging of the baby boomer generation would affect numerous aspects of the nation's economy and saw health insurance, specifically Medicare, as a burgeoning business opportunity. He founded Paul Proffitt & Associates in 2010 and has seen growth every year since.

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